

BUDHA DAL PUBLIC SCHOOL, PATIALA
Second Term Examination (4 December 2023)

Class XII (Humanities)
Subject - Home Science

Time: 3hrs.

M.M. 70

Note: All questions are compulsory.

Section - A

- Q1. Rita has designed a frock for her six years old daughter using light and dark pink colour which indicates _____ aspects of a colour. (1)
a) Chroma b) Value c) Hue d) Intensity
- Q2. _____ is a brief 10 - 60 second message between programme, generally in the form of jingle played on radio (1)
a) Public Service Announcement
b) Public System Announcement
c) Formal teaching
d) Child Centred Approach
- Q3. Which stage of fashion cycle involves manufactures copying fashion and preparing adaptations of it at many price levels? (1)
a) Decline in popularity b) Increase in popularity c) Introduction of a style d) Peak of popularity
- Q4. Which of the following is not a feature of development communication? (1)
a) Aims at giving information and educating the society
b) Based on the audience characteristic and their environment
c) Oriented to socio economic development and happiness of people
d) Seeks to describe the people at work in new projects
- Q5. Care and maintenance of the fabric depends on _____ (1)
i) Fibre content ii) Fabric construction iii) Tie and dye technique iv) Brand of the fabric
Choose the correct option:
a) i and ii b) ii and iii c) i and iii d) iii and iv
- Q6. Which elements of design will you select while designing clothes for your tall sister? (1)
i) Vertical lines ii) Horizontal lines iii) Related colours iv) Contrasting colours
Choose the correct option:
a) i and ii b) ii and iv c) i and iii d) iii and iv
- Q7. Spinning at speeds greater than 300 rpm generate which force in washing machines? (1)
a) Centrifugal force b) Gravitational force c) Regional force d) Magnetic force
- Q8. Which method of washing is used in front loading machines? (1)
a) Agitation b) Pulsation c) Tumbling d) Spinning
- Q9. _____ interpret their research and creative ideas into apparel and then offer the new style to the public. (1)
a) Merchants b) Merchandise c) Designer d) Producer

Retail outlets that share a brand and central management and usually have standardised business, methods and practices (1)

- a) Chain store b) Departmental store c) Small store d) Single unit store

Pulsation is used in which type of washing machine? (1)

- a) Front loading washing machine b) Top loading washing machine
c) Side loading washing machine d) None of these

Q12. This mark is awarded to silver, gold and platinum jewellery and ensures the purity of metal used. (1)

- a) Hallmark b) Ecomark c) Agmark d) Silk mark

Case Study Based Questions:

The hospitality industry is a broad category of fields within the service industry that includes lodging food and drink service, event planning theme parks, travel and tourism. It includes hotels tourism agencies, restaurants and bars. Hospitality is the relationship between a guest and a host, wherein the host receives the guest with some model of good will, including the reception and entertainment of guests, visitors or strangers. Hospitality is the relationship between a guest and a host, wherein the host receives the guest with some model of good will, including the reception and entertainment of guests, visitors or strangers. Hospitality is also the way people treat others that is the service of welcoming and receiving guests as in hotels. Globalization has made it easier to travel the world. There are cheaper flights, international credit and companies and changing currencies is easier. The main benefits brought about includes increased market for services, facilitated diversification of hotels to different countries and the diffusion of culture.

Q13. Independence of the world's economics brought by cross border is called : (1)

- a) Pilgrimage b) Tourism c) Globalisation d) Hospitality

Q14. _____ provide a wide range of facilities including food, sleeping facilities, shopping facilities without leaving the place (1)

- a) Resort b) Lodge c) Motel d) Guest house

Q15. _____ is the service of welcoming and receiving guests. (1)

- a) Pilgrimage b) Hospitality c) Tourism d) Travel

Q16. Access to diversified hotels and diffusion of culture has made possible by _____. (1)

- a) Tourism b) Hospitality c) Globalisation d) Travelling

Q17. People who travel to faraway places for adventure sports and hiking will stay at (1)

- a) Hotel b) Lodge c) Furnished camps d) Motels

Q18. Motorists who drive to long distance will stay at roadside

- a) Hotel b) Motel c) Lodge d) Resort

Section - B

Q19. List any four job opportunities for print journalists.

Q20. Why language and computer skills are necessary for DCJ professional? Give four reasons.

Q21. Enlist any four sections of housekeeping department.

Q22. a) Why France become the centre of fashion in the 18th century?

b) State the term used for male and female designer.

Q23. Enlist any four sections of housekeeping department.

Q24. What two roles Sudha will have as a fashion merchandiser in each of the following fields:

- a) In manufacturing b) In promoting

Enumerate any four essential features of development communication.

Explain three levels of merchandising in fashion industry.

Section - C

- Q27. Preety wants to be a visual merchandiser designer.
- What are the four merchandising rights he should be aware of?
 - What two specific skills he must possess?
- Q28. Why laundry is an art and science? Give any four differences between household and commercial laundry.
- Q29. Rohan as just completed a course in Journal. He wants to work with media industry. Discuss any six skills required for this field.

Section - D

- Q30.
- What is the difference between consumer forum and footfalls?
 - "Inadequate information given by manufacturer is common problem amongst the consumer". Support this statement with two examples.
- Q31. Match the following
- | | |
|-----------------------------|-----------------|
| a) RRE | i) Television |
| b) SEWA | ii) Print Media |
| c) Project Village Chhatara | iii) Campaign |
| d) Edusat | iv) ICT |
- Q32. Match the following
- | | |
|-----------------|--|
| a) Denims | i) Female designer |
| b) Isaac Singer | ii) Clothes for labours |
| c) Couturier | iii) Developed foot treadle for sewing machine |
| d) Couturier | iv) Male designer |
- Q33. Match the following
- | | |
|-----------------------|---|
| a) Right to safety | i) Standardisation mark on Ketchups |
| b) Right to redressal | ii) Basic Consumer Rights |
| c) ISI | iii) Additional Consumer Rights |
| d) FPO | iv) Standardisation mark on pressure cooker |

Section - E

- Q34. Anu is a fashion merchandiser who is working in a fashion house. She is involved with various activities including conversion of inspiration into design, use technology to conceptualize and address the planning and distribution of products in the fashion industry.
- Elaborate any four roles and responsibilities she will have in different phases of fashion merchandising.
 - How is single unit store different from chain store?
 - Enumerate any two courses that Anu might have done to have a career in fashion merchandising.
- Q35.
- Spinning to near dryness is avoided. Why?
 - Agitators of washing machine should be made of Bakelite. Why?
 - What do you understand by the term 'campaign'? Write its two advantages.